

Harnessing Cultural Capital



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Introduction

"As we head towards 2040 and marking 200 years since the signing of the Treaty of Waitangi I believe we also have the opportunity to realise the promise of true partnership by coming together to advance a shared vision of supporting our rangatahi to build a better future."



Dr Eruera Tarena,
Executive Director
Tokona te Raki



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Setting the Scene: The Solution

Rangatahi Māori are the backbone of the future of Aotearoa. Getting it right for our rangatahi moves us closer towards a future where we all share the benefits of living a good life with whānau determining their own futures.



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New Zealand's rangatahi population is growing but many are not being equipped with the tools for success.

Our changing population demographics will see a younger Māori population needing to support future industries and fill the skill gaps left by an aging Pākehā workforce heading into retirement.



The Māori workforce will increase by 50% by 2038 – almost one fifth of the working age population

The Māori population in the Ngāi Tahu takiwā is set to grow by 80% by 2040



The current income gap for Māori is \$2.6 billion per year

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The Wero

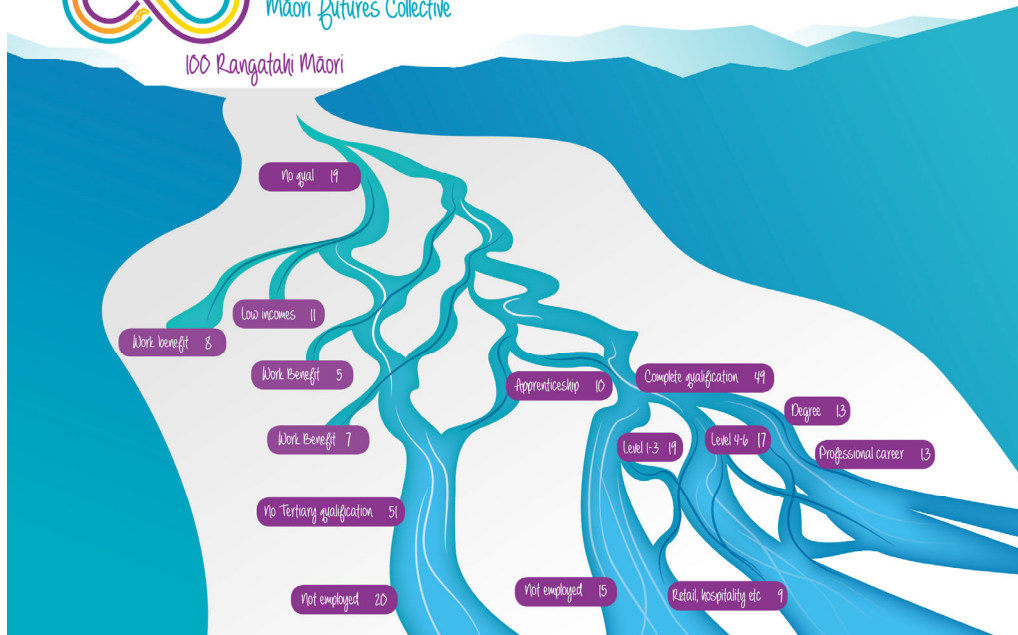
Tooling up the next generation to lead us into the future.



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100 Rangatahi Māori



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Māori Futures Collective

Clear pathways for Māori to the jobs of the future.

Māori education outcomes.

Preparing for Māori for the jobs of the future.

Raising Māori incomes.

Creation of meaningful jobs.

Upskilling and re-skilling the Māori workforce.

Growing Māori enterprise to employ more Māori.

Addressing systemic barriers, bias & obstacles facing Māori.

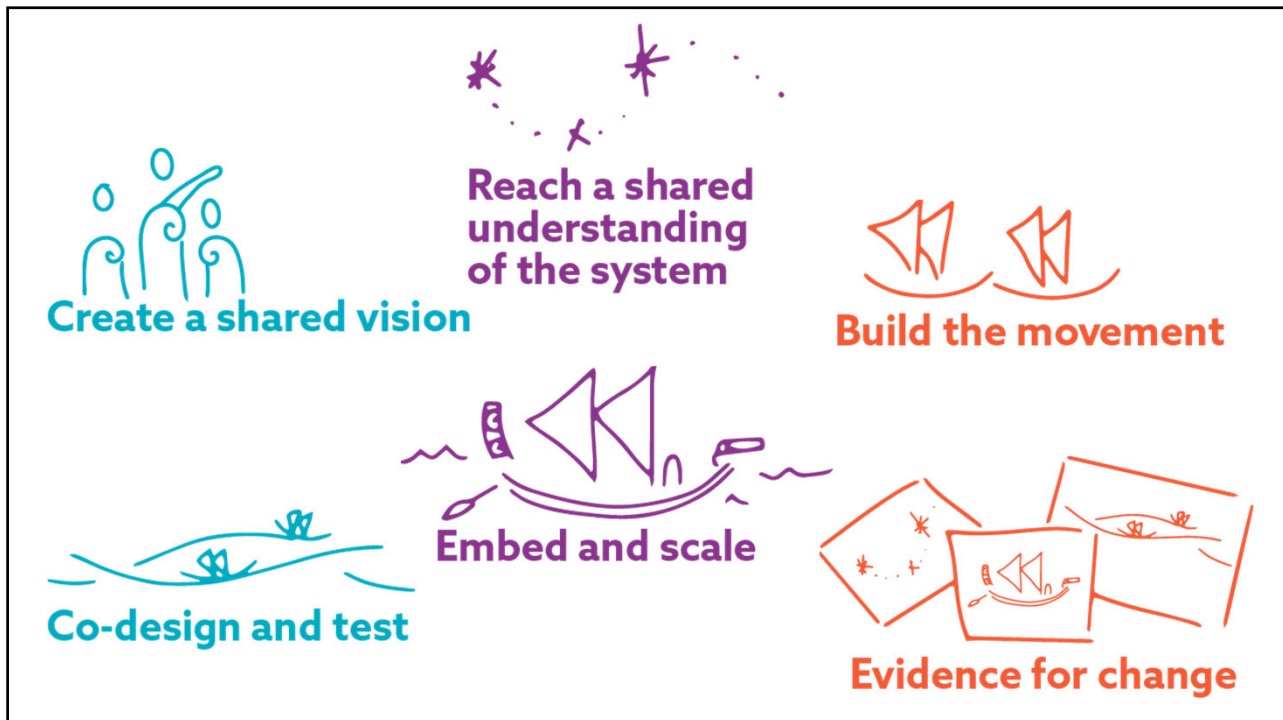
STRUCTURES, SYSTEMS & MINDSETS

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What We Do

We work across whānau, rūnanga, communities, education, industry and government agencies to...

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Cultural Safety & Wellbeing

- *Names: pronunciation, the story they tell, bias*
- *Asking about whānau*
- *Incorporating tikanga*
- *Cohorts*
- *Culture is visible*
- *Deficit thinking and bias*
- *Casual racism*

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Harnessing Cultural Capital

- *Connectedness – Mihimihi, Tangi, Karakia*
- *Air NZ, Miraka, Kiwirail*

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