

CONEXIS

GIRLS WITH HI-VIS[®]

SUCCESS OF 2018

EEA HEALTH AND SAFETY WORKSHOP

October 2018



TODAYS AGENDA

- About Girls with Hi-Vis
- Typical GWHV event
- How GWHV came about
- 2018 event stats
- Success stories



ABOUT GIRLS WITH HI-VIS®

- GWHV is an annual event aimed at exposing more young women and career changers to the infrastructure industries (Civil, Energy, Telco and Water)
- Why do we do this?
 - Women are well under represented in the infrastructure industries
 - Promote infrastructure as a great career option
- eg [Powernet 2018 event](#)



WHAT AN GWHV EVENT LOOKS LIKE

- Introduction to the event
- Opportunities within the company/ industry
- Hands on experience and tour of company facilities



HOW GIRLS WITH HI-VIS[®] CAME ABOUT

ULTIMIT – WOMEN IN INFRASTRUCTURE

- Ultimit was an ESITO initiative. Was lead by current Connexis chair Frances Hague
- Started as a research project to see the impact women have on the Energy industry
- Won several diversity and gender champion awards in 2015 & 2016
- Came under Connexis when ESITO (Electricity ITO) and Infratrain (Civil ITO) merged in 2013

The logo for Ultimit, featuring the word "ultimit" in a bold, lowercase, red sans-serif font.

GIRLS WITH HI-VIS[®]

- Came under the Ultimit umbrella
- Annual event aimed at introducing more females to the Energy sector
- Has grown substantially since its introduction

The logo for Girls with Hi-Vis, featuring the words "GIRLS WITH HI-VIS" in a bold, red sans-serif font. The word "WITH" is smaller and positioned between "GIRLS" and "HI-VIS".

HISTORY OF ULTIMIT & GIRLS WITH HI-VIS®

2012: ESITO board signalled further commitment to Ultimit – brand was created

2013: Connexis formed by merger of ESITO and InfraTrain – Ultimit given further commitment with this merger

2015: First GWHV events held under the Ultimit umbrella
7 GWHV events, 48 attendees

2018: Biggest year for GWHV yet! 22 events, >350 attendees

2010

2010: Ultimit began as research project called 'Women in Power' – led by Frances Hague on behalf of ESITO

The project: Recruited Line Mechanics to understand the barriers for women seeking trade and technical roles

Results: Found female trainees brought new approach to their roles including attitudes towards H&S that were distinctly beneficial.

2012

2014

2016

2016: opened up GWHV to Civil and Water sectors

2016: 3 GWHV events, 49 attendees

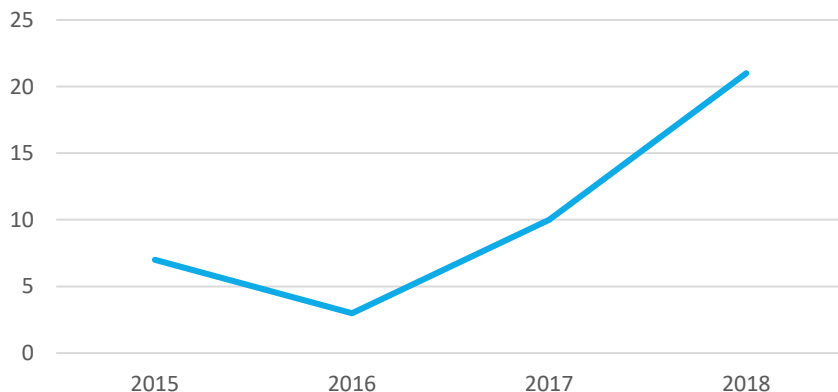
2018

2017: 10 events
External interest – ATEED
#BuildAKL collaboration for AKL region
NAWIC, Woman in Trades

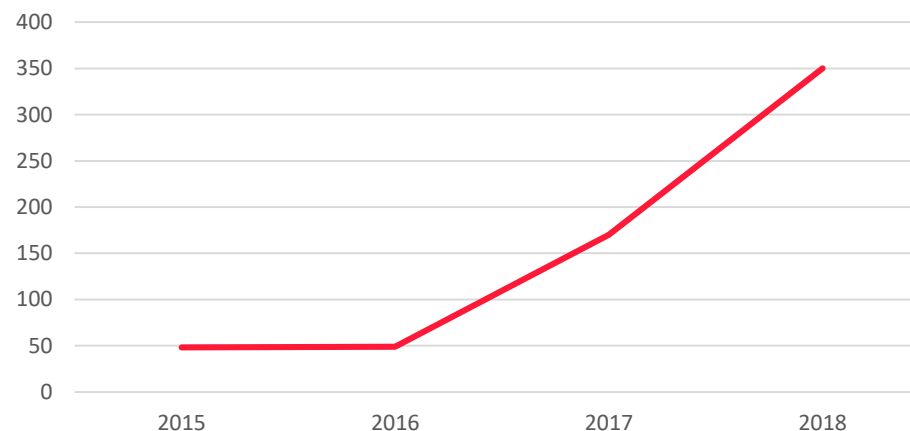
GWHV EVENT STATS: 2015 - 2018

	2015	2016	2017	2018
# of events	7	3	10	21
# of attendees	48	49	170	>350

NUMBER OF EVENTS
(2015-2018)



NUMBER OF EVENT ATTENDEES
(2015-2018)



2018 event coverage

- 9 online press releases
- 2 journal/magazine articles
- 4 newsletter articles
- Numerous mentions on social media

GWHV SUCCESS STORIES

- Gateway placement
 - Emily Neville, Citycare Water gateway placement directly as a result of 2018 GWHV event attendance
 - 3 x gateway placements with Meridian Twizel event – two of whom they are progressing in pre-trade courses (paying financially)
- Apprenticeship / Summer Internship
 - Mikaela Addy, Mercury Summer Internship - Attended 2017 GWHV event
 - Hayley Macphail; Trainee electrical fitter with Connetics
 - Powernet – targeted 2018 GWHV attended for their Line Mechanic 2019 apprenticeship intake
 - Fulton Hogan Canterbury – 20 of the 35 attendees this year put in an expression of interest for a FH cadetship
 - Holly Frewin – Meridian Energy Gateway placement
- Organisation changes
 - Genesis Energy: company changes. Internal Women leaders group. Implemented gateway programme
 - CityCare: Gateway/work experience and lead to their internal cadetships
- GWHV strong brand - International reach



QUESTIONS



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